

Elisava Business & Entrepreneurship

BUSINESS & ENTREPRENEURSHIP

Faculty of Design and Engineering

Elisava promotes and boost the potentiality of university and industry collaborations to impact people, society and the planet.

DESIGN

ENGINEERING

INNOVATION

CREATIVITY

RESEARCH

ENTREPRENEURSHIP

TALENT

PARTNERSHIP

NETWORKING



Elisava Academy

- 3 Degrees (Design, Engineering and Food Design)
- 37 masters

2.250 Students

Shifta by Elisava

- Online Postgraduate and Masters

450 Students

Elisava Research

3 Areas of knowledge:

- Health & Wellbeing
- Sustainability
- Future Consumer Trends

53 PhD Researchers

Elisava Alumni

- International community around the world

+30k Members

Business & Entrepreneurship

- R+D+I Projects
- In Company Training
- Entrepreneurship (Elisava Impuls)

75 Collaborations

Facilities

- Barcelona (14.200 m2)
- Madrid (300 m2)

14.500 m2

This is partnership

We approach these collaborations through our dynamic ecosystem, which brings together students, faculty, and industry professionals to co-create innovative solutions.



Elisava Research

Tech Transfer & Knowledge Areas

1/2

IMPACT THROUGH DESIGN

Elisava Research is the R&D Lab that generates knowledge to respond to future challenges through design and engineering research.

Health & Wellbeing

Design
& Engineering
+

- Ⓜ Human
- ⚠ Information
- Ⓜ Materials
- Ⓜ Technology
- Ⓜ Society

Sustainability

At Elisava we create knowledge through our research and innovation department Elisava Research. From here, we apply the scientific method and creativity to face future challenges of design, society and industry.

Future consumer trends

Health & Wellbeing

Design and Engineering for care

- Product Design
- Architecture and Space Design
- UX (Interactive App Design)

Sustainability

Design and Engineering for eco-solutions

- Product Design
- Interior Design
- Packaging Design
- Textile design & Advanced
Materials

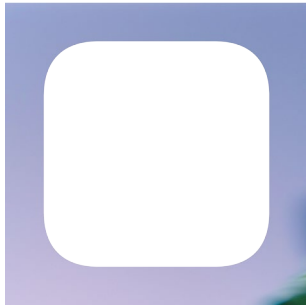
Future Consumer Trends

Sociocultural transformations

- Strategic Forecasting
- Business Design Strategies
- Consumer Insights
- Service and Customer
Experience
- Phygital platforms
- Data Viz
- Branded Content

Collaboration formats

Projects



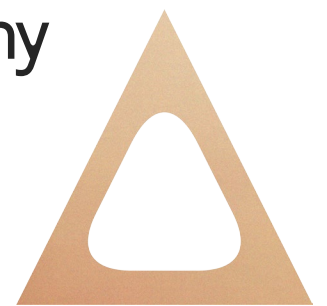
- Incremental Innovation
- Disruptive Innovation
- Research
- Consultancy

Elisava Impuls



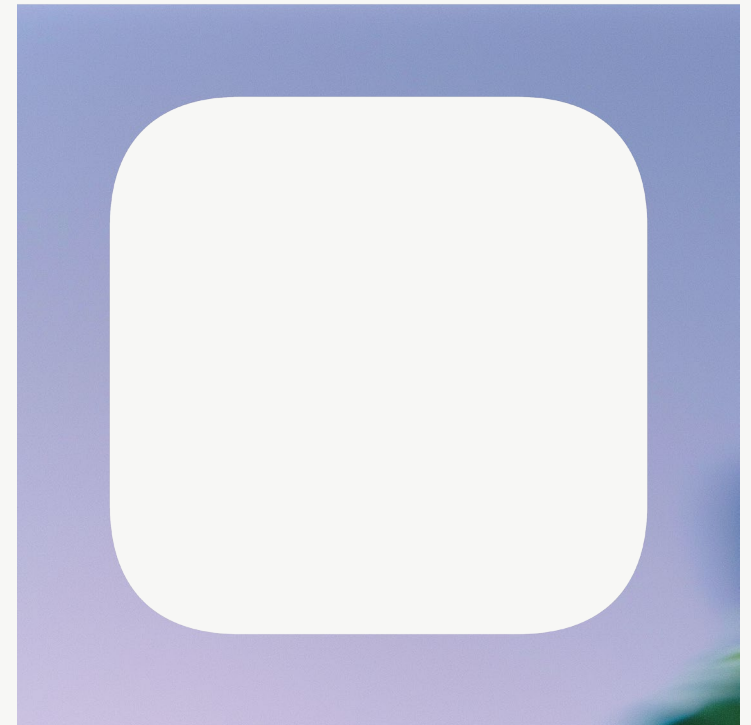
- Spin off
- Start ups
- Licensing of projects to the industry

In company training



- We accompany companies and institutions in improving the capabilities of their teams.

Projects



We approach the innovation projects applying



Human
Centered
Design

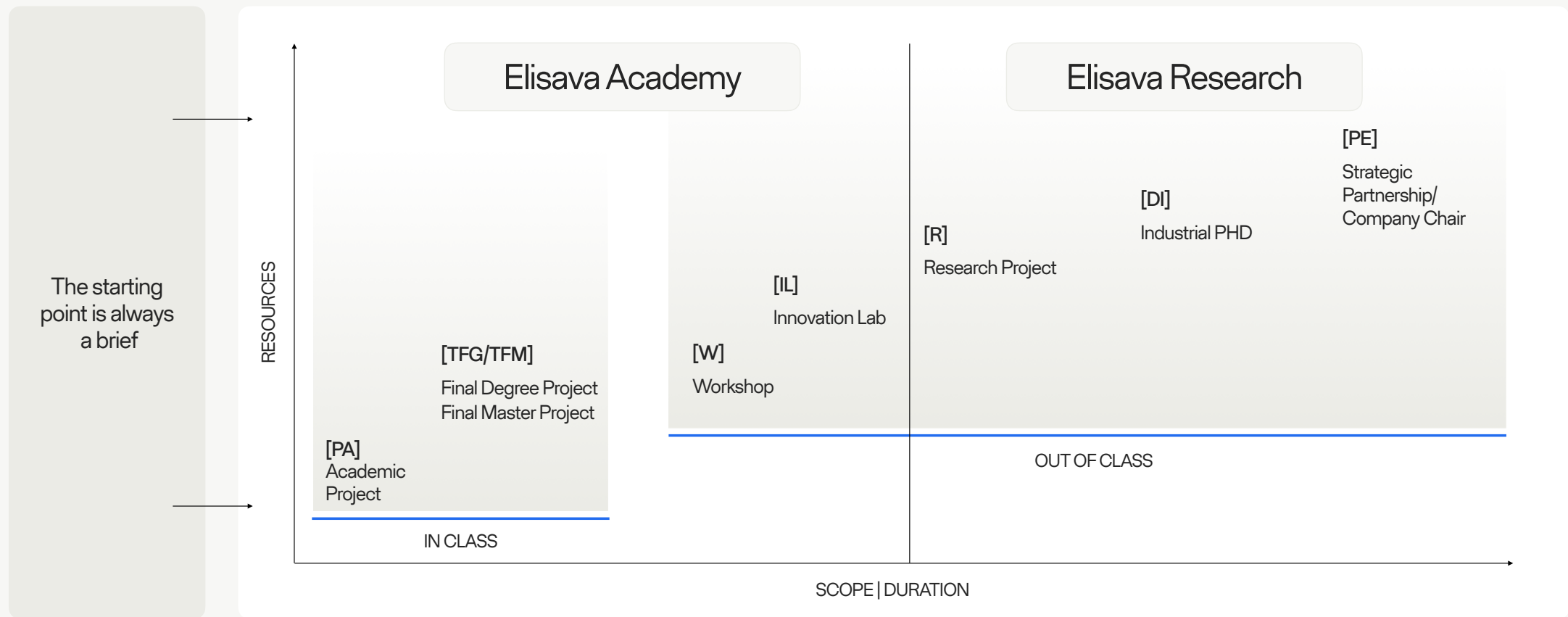


Research



Prototyping

Collaboration formats



Impacting by Design & Engineering



L'ORÉAL
NESPRESSO
HYPERLOOPTT
TOUS
GIRBAU
MANGO
ADIDAS

Impacting by Design & Engineering



SUSTAINABILITY

PRODUCT DESIGN

L'ORÉAL
NESPRESSO
HYPERLOOPTT
TOUS
GIRBAU
MANGO
ADIDAS

Impacting by Design & Engineering



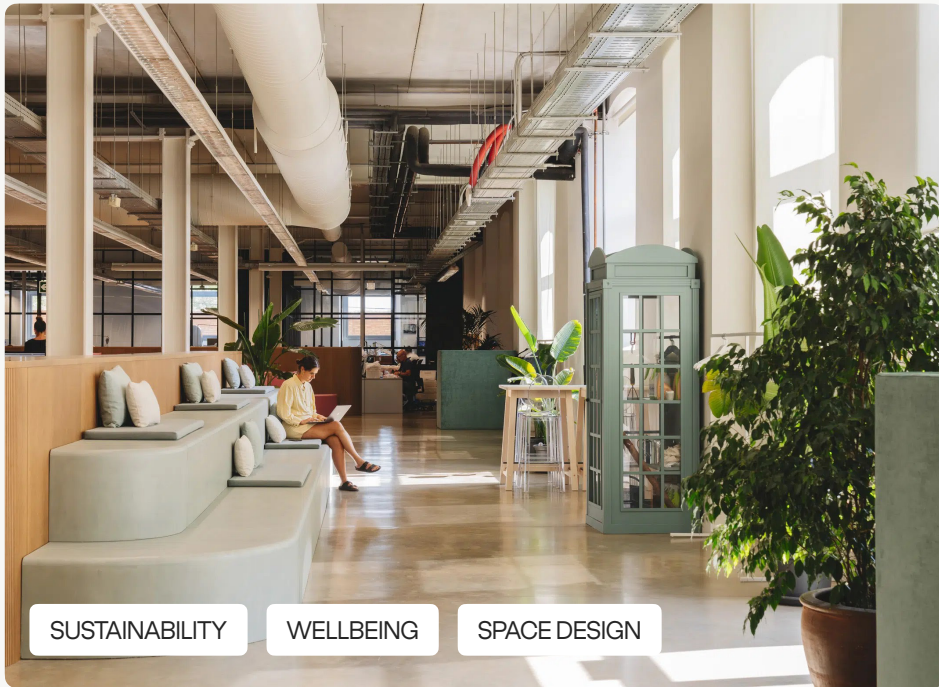
INTERACTIVE EXPERIENCES

SPACE DESIGN

MOBILITY

L'ORÉAL
NESPRESSO
HYPERLOOP TT
TOUS
GIRBAU
MANGO
ADIDAS

Impacting by Design & Engineering



SUSTAINABILITY

WELLBEING

SPACE DESIGN

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SUSTAINABILITY

PRODUCT DESIGN

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NEW MATERIALS

RETAIL

SUSTAINABILITY

L'ORÉAL
NESPRESSO
HYPERLOOPTT
TOUS
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ADIDAS

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NEW MATERIALS

HEALTHCARE

L'ORÉAL
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Elisava Impuls



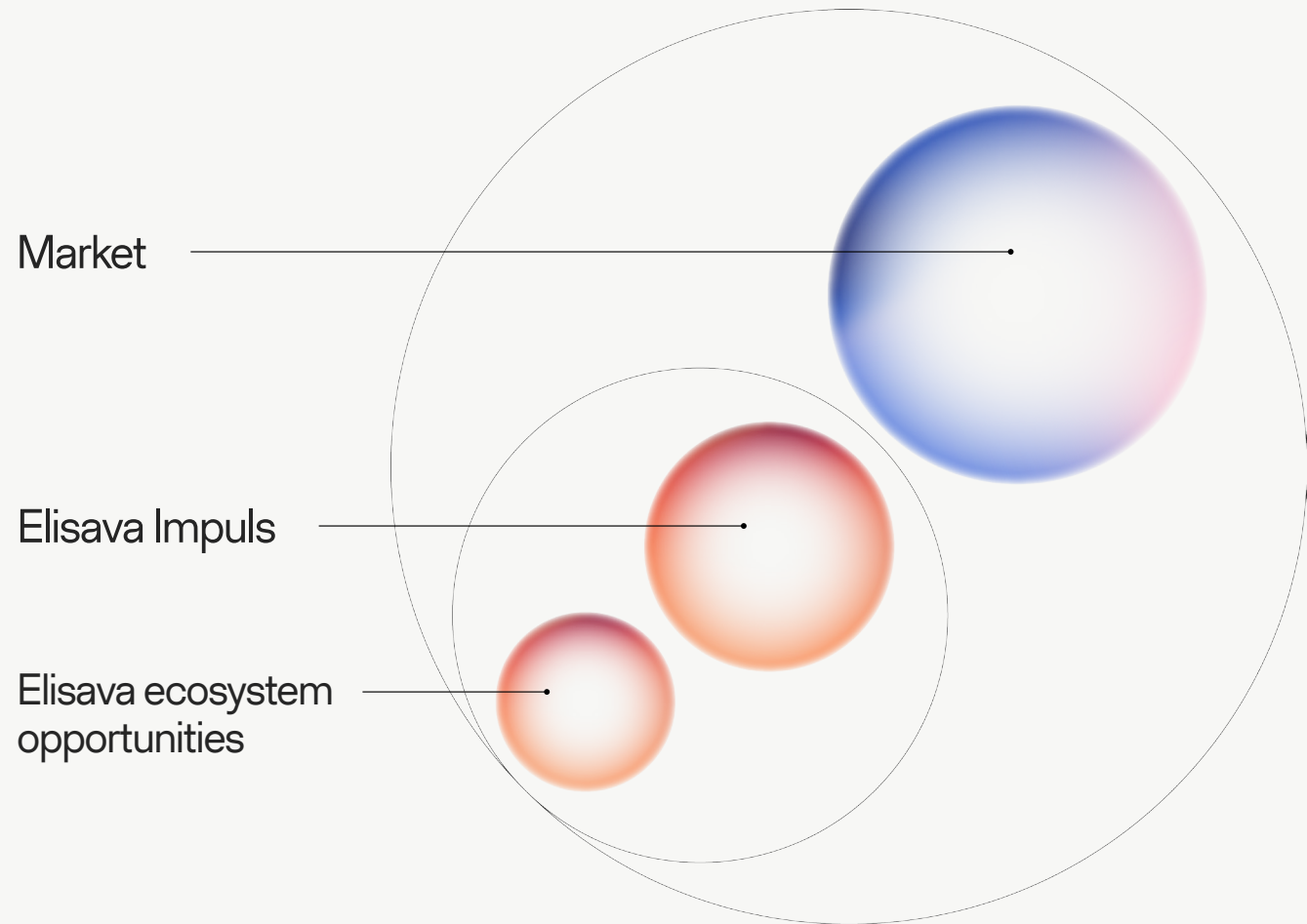
Elisava Impuls

Through Elisava Impuls (Elisava Entrepreneurship Programme) we promote, encourage and accompany opportunities of the Elisava Ecosystem to impact the market, the planet and society through the generation of spin offs / startups or the licensing of projects to the industry.

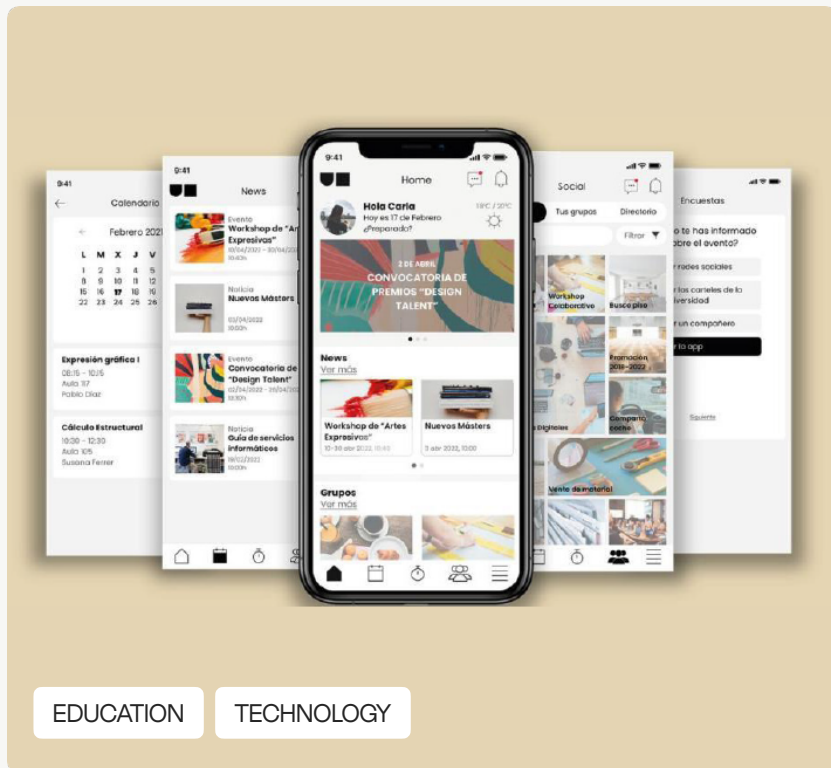


Elisava Impuls

We promote talent and support entrepreneurship by identifying and valuing impact opportunities within the Elisava ecosystem in the fields of health, wellbeing, sustainability and technology.



Spin Offs and Startups Portfolio



UNIFIT
ATOM H2
BIOCEL
PHIGITAL HUMAN BONE
PRODAPT
SMART SKIN 2.0
NIDO INNOVA

Spin Offs and Startups Portfolio



UNIFIT
ATOM H2

BIOCEL

PHIGITAL HUMAN BONE

PRODAPT

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SUSTAINABILITY TECHNOLOGY

UNIFIT
ATOM H2

BIOCEL

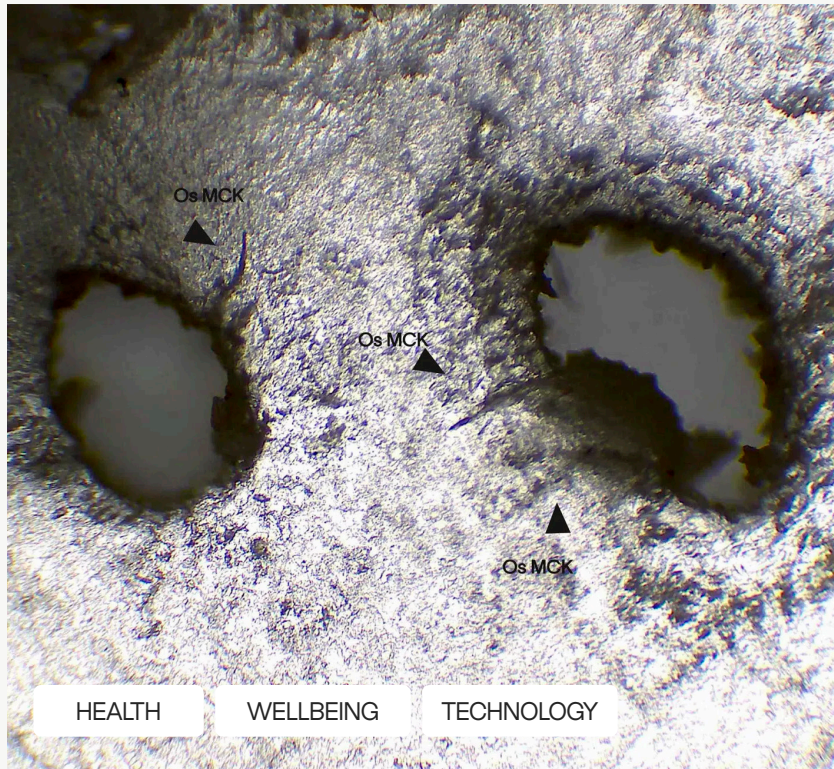
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HEALTH

WELLBEING

TECHNOLOGY

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Spin Offs and Startups Portfolio



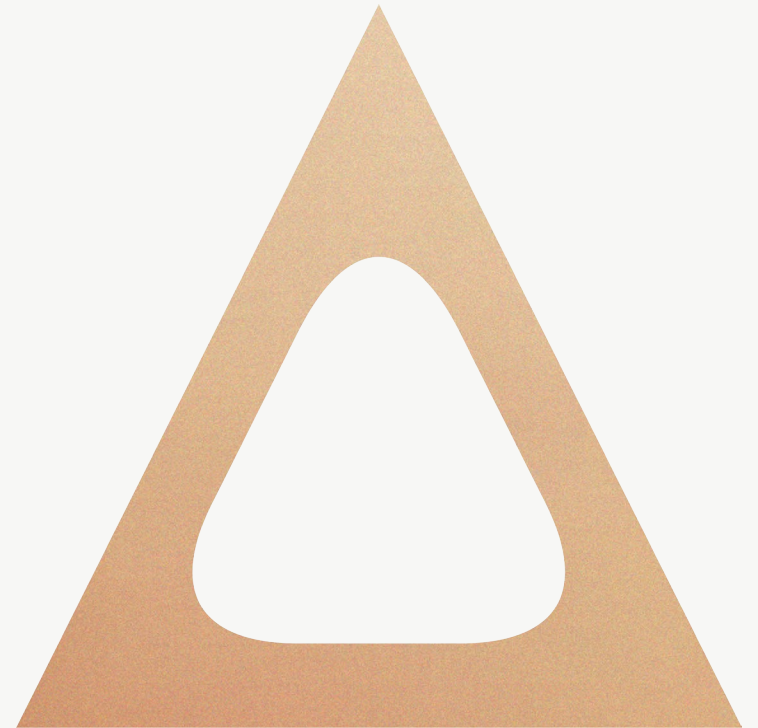
HEALTH

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In company training



Services

Executive Programs

Modular courses with different levels to drive and implement the transformation.

INTRODUCTION

SPECIALIZATION

EXPERT

On Demand Programs

Design of tailor-made training plans to respond and provide precise solutions to specific change and innovation objectives for a team, management or professional development managers.

A close-up photograph showing a pair of hands interacting with several overlapping documents and a tablet. The documents contain various diagrams, including a flowchart, a map, and a network diagram. The text 'Business Design & Innovation Management' is overlaid on the image.

Business Design & Innovation Management

A photograph showing various materials and objects, including a large, textured, light-colored block, a dark, curved, metallic-looking object, and a small, light-colored, rectangular object. The text 'Materials for Innovation & Sustainability' is overlaid on the image.

Materials for Innovation & Sustainability

A photograph showing a tablet displaying a complex, multi-layered interface with various text, images, and diagrams. The text 'Generative IA in the Field of Creativity and Communication' is overlaid on the image.

Generative IA in the Field of Creativity and Communication

A photograph showing the profile of a person's head, looking towards the right. The text 'UX | UI. User Experience Design for Products and Services' is overlaid on the image.

UX | UI. User Experience Design for Products and Services

Thanks!

Elisava Business & Entrepreneurship

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